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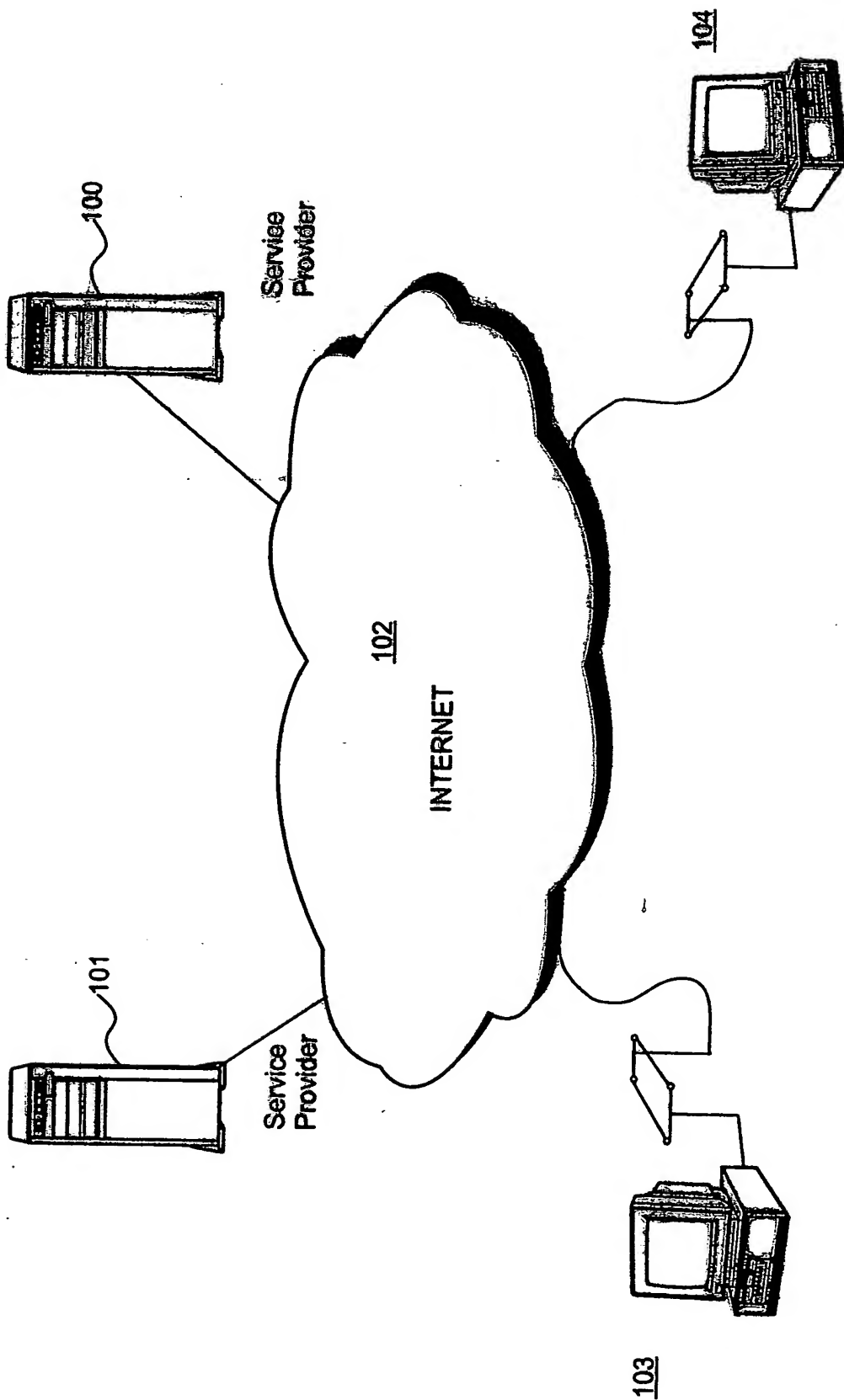


Fig. 1
(Prior Art)

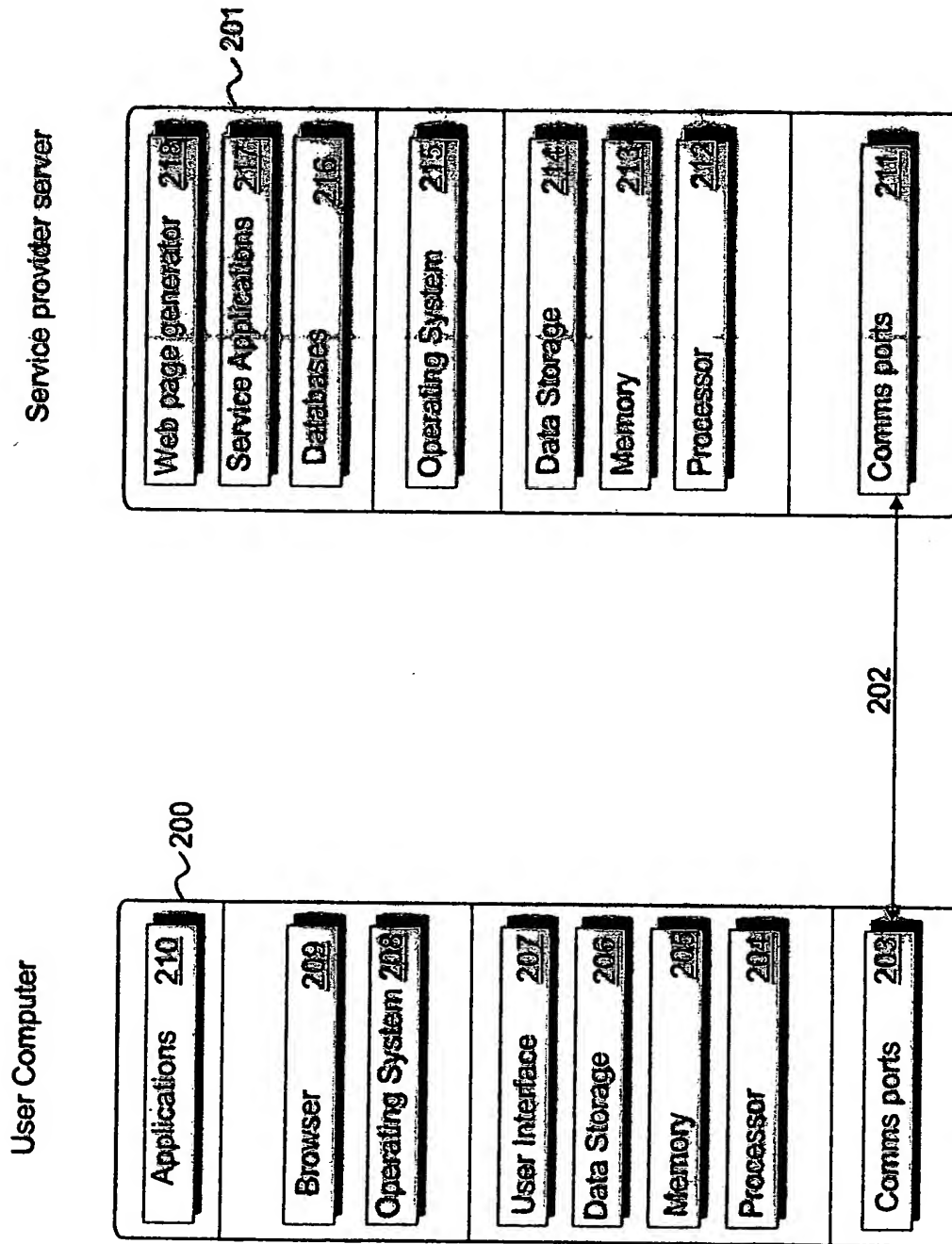


Fig. 2
(Prior Art)

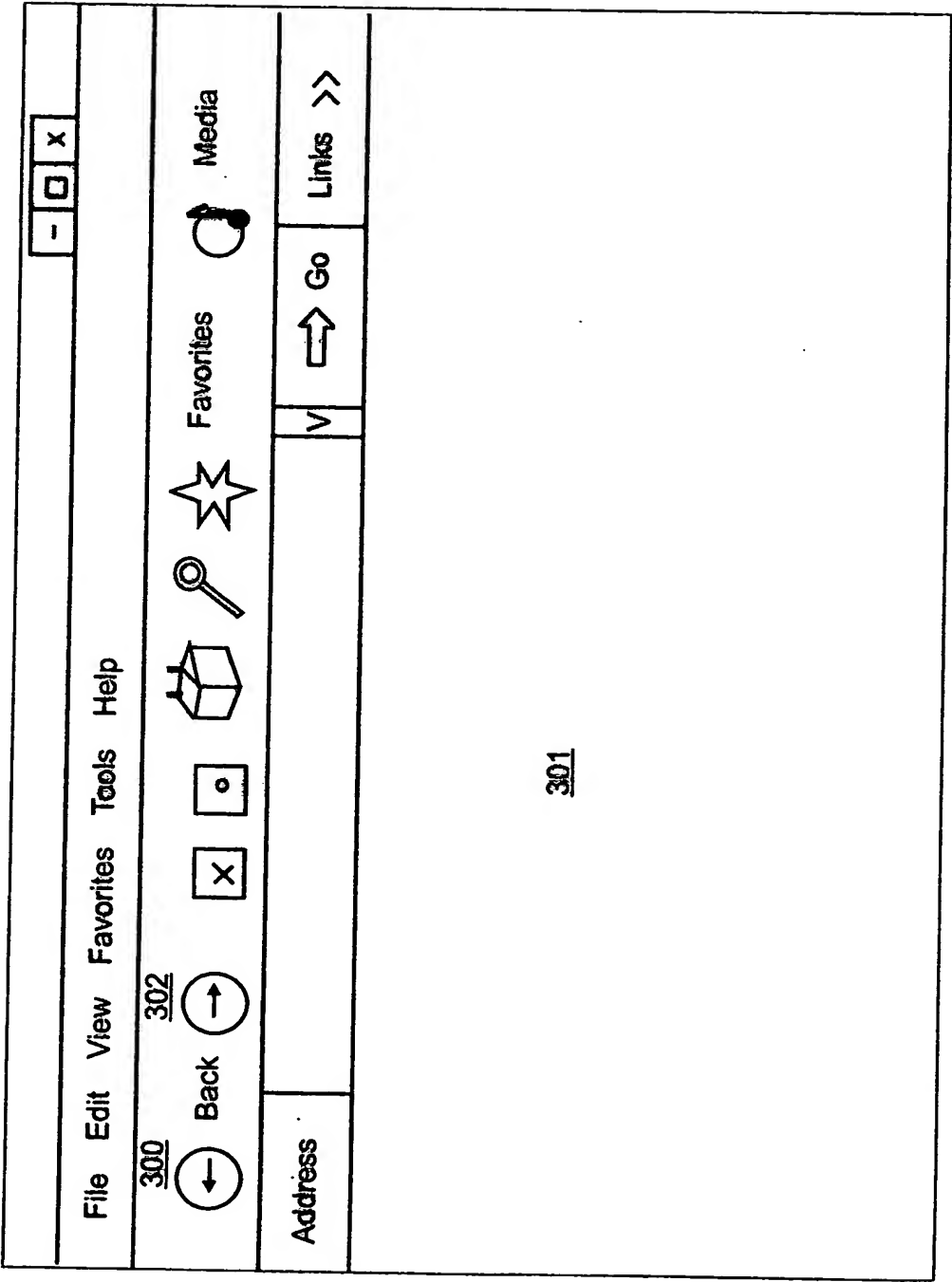


Fig. 3
(Prior Art)

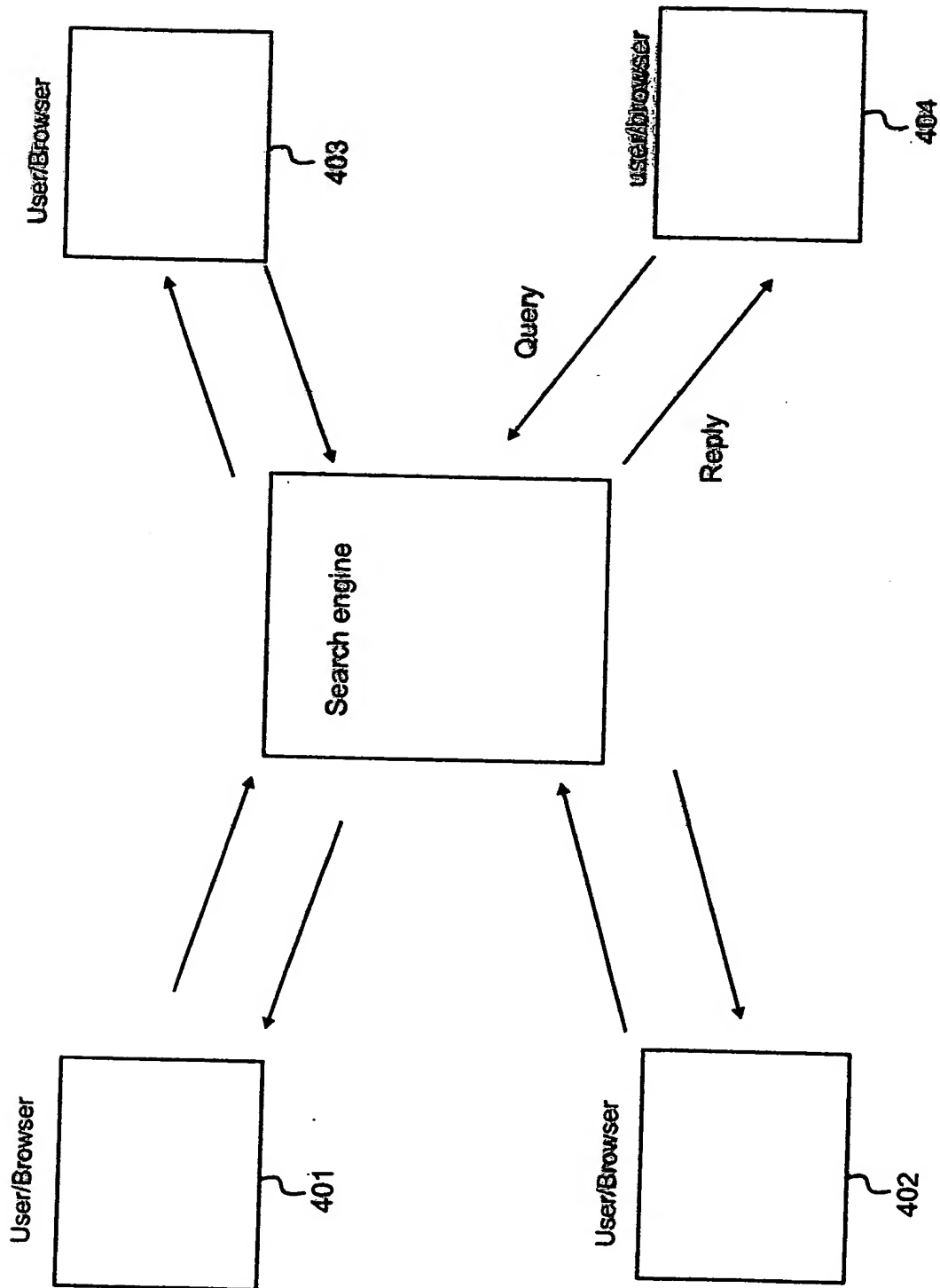


Fig. 4

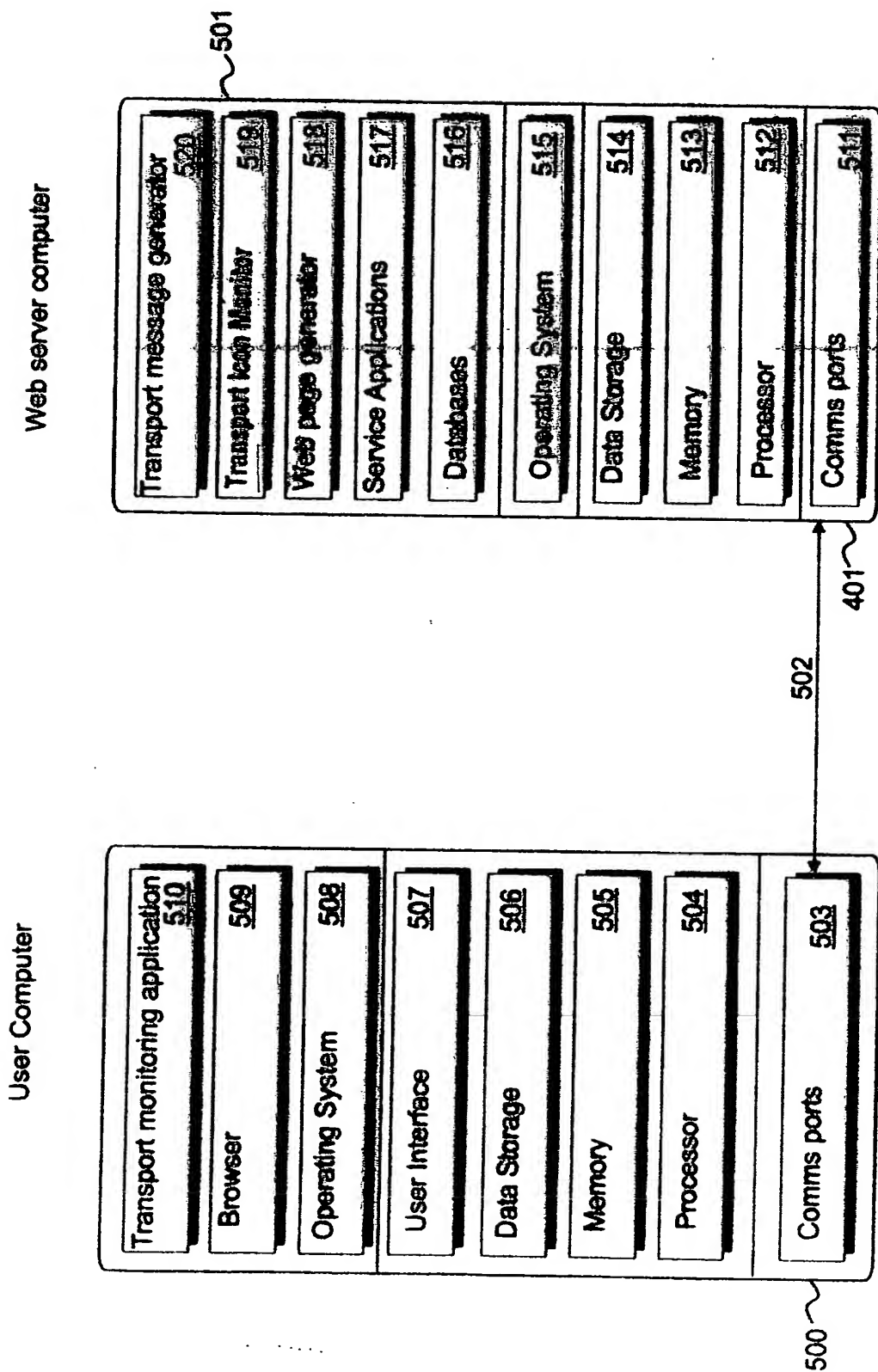


Fig. 5

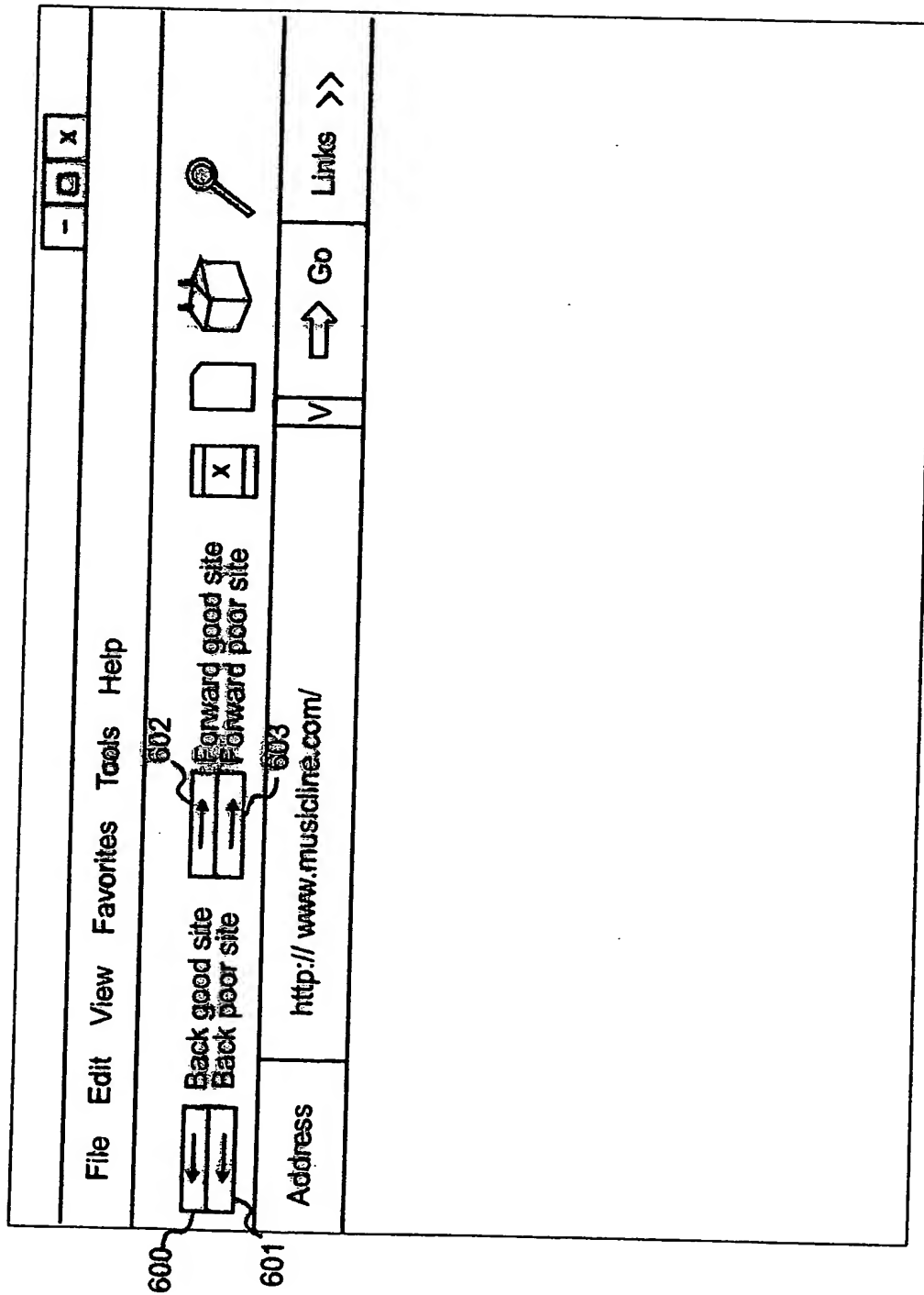


Fig. 6

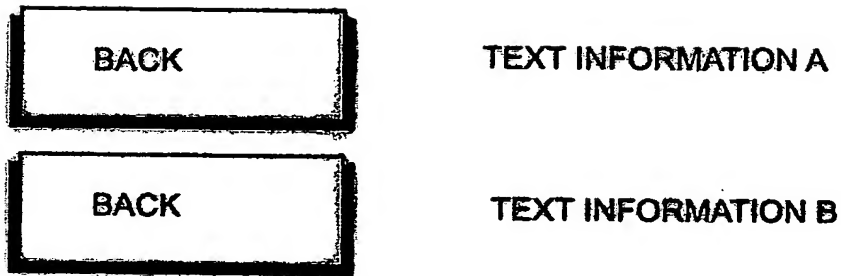


Fig. 7

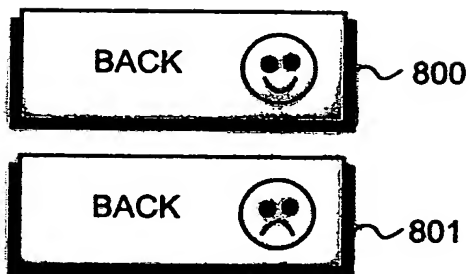


Fig. 8

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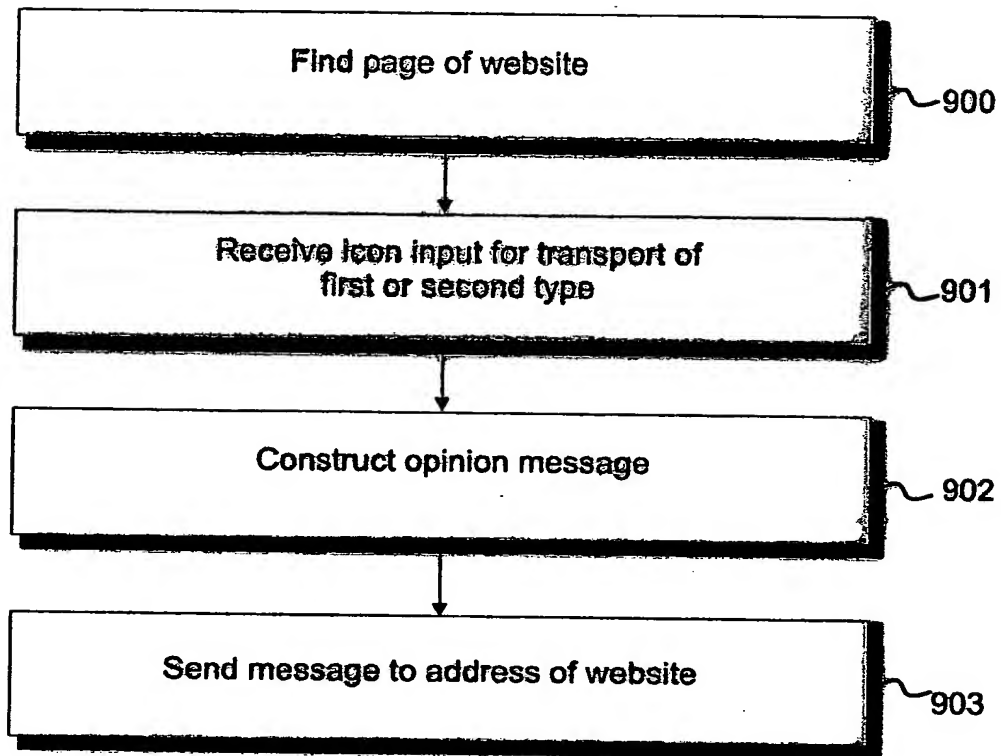


Fig. 9

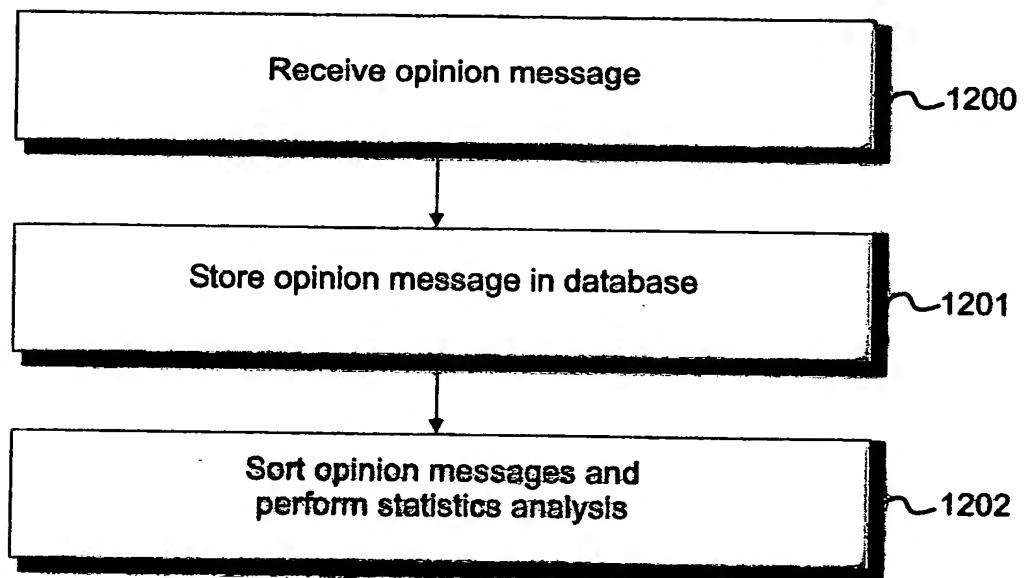


Fig. 12

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1000
Address of destination | Address of web page, subject of opinion | 1001
1002
Opinion message (description) | Search engine address | 1003

Fig. 10

1100 | Forward / back |
1101 | Text displayed |
1102 | Image identifier |
1103 | Generic positive / negative indicator |
1104 | Generic subjective / objective indicator |

Fig. 11

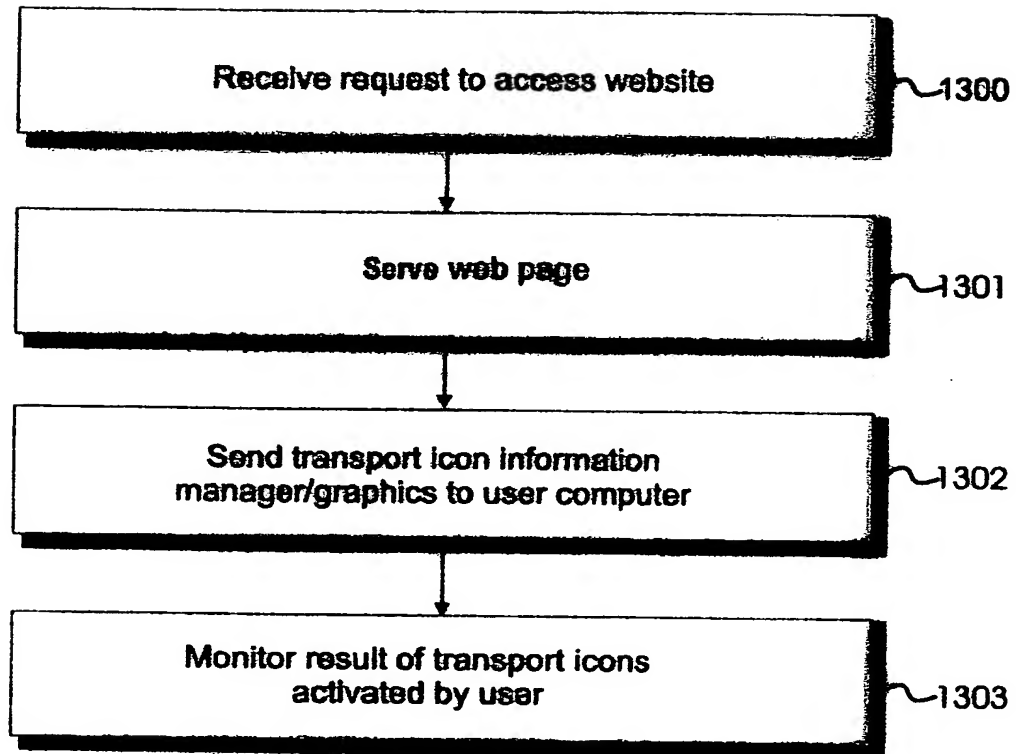


Fig. 13

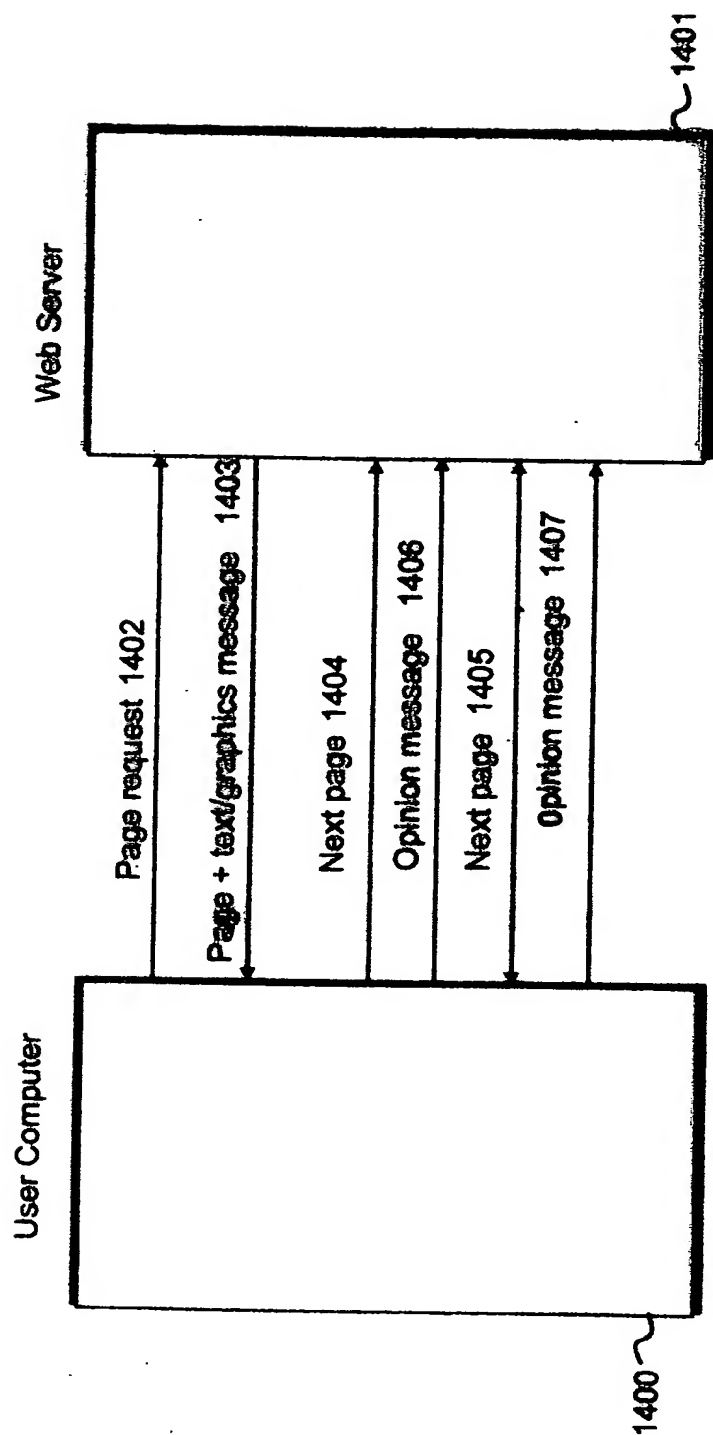


Fig. 14

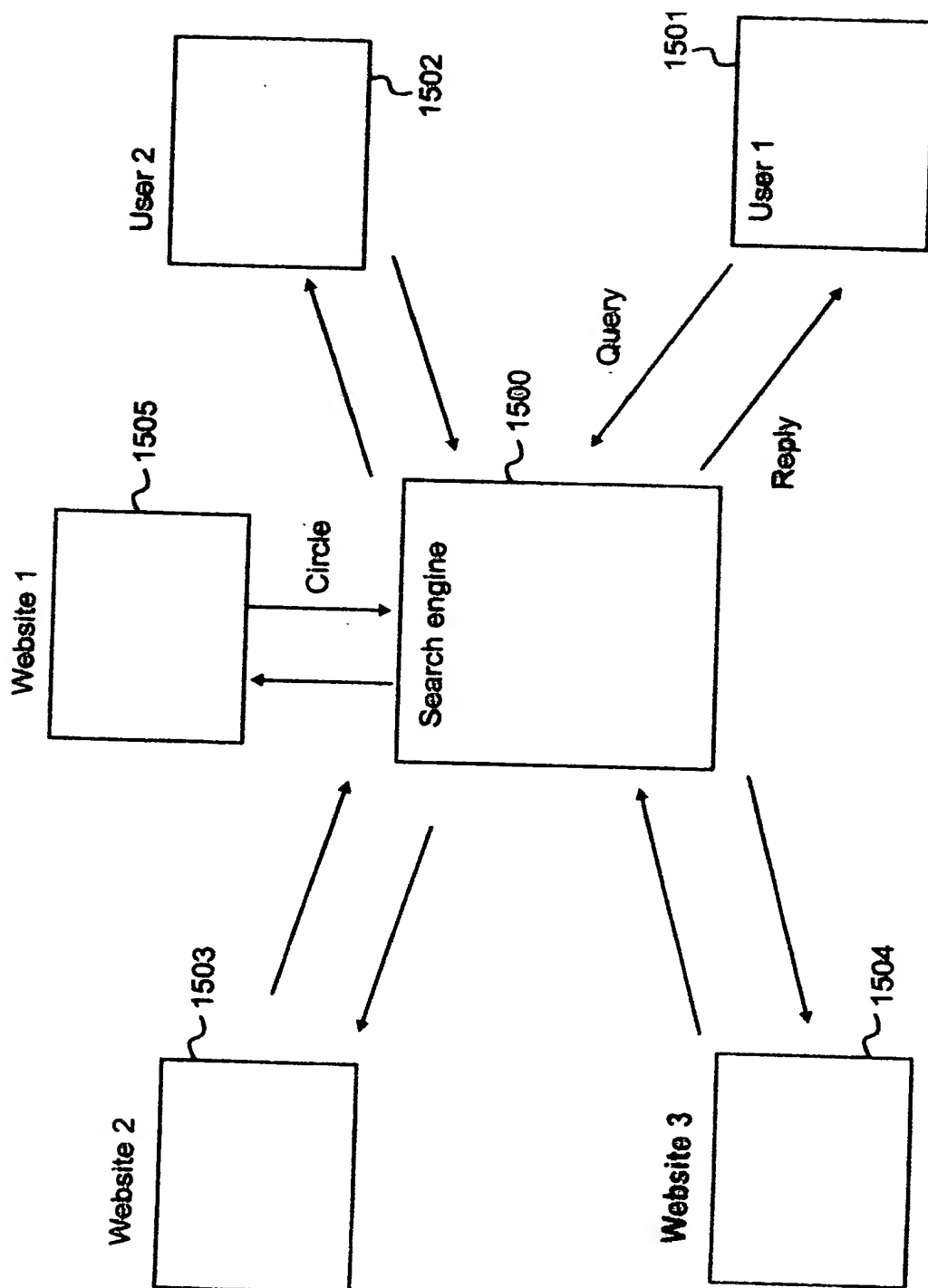


Fig. 15

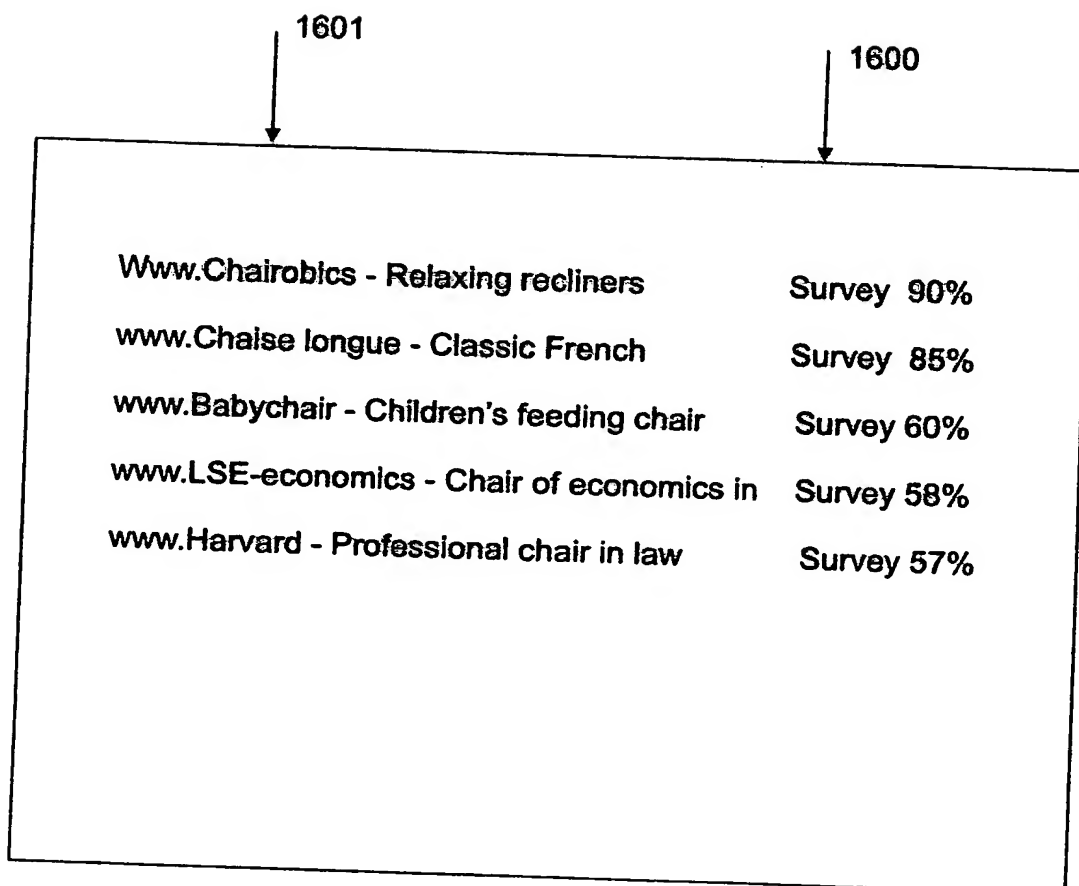


Fig. 16

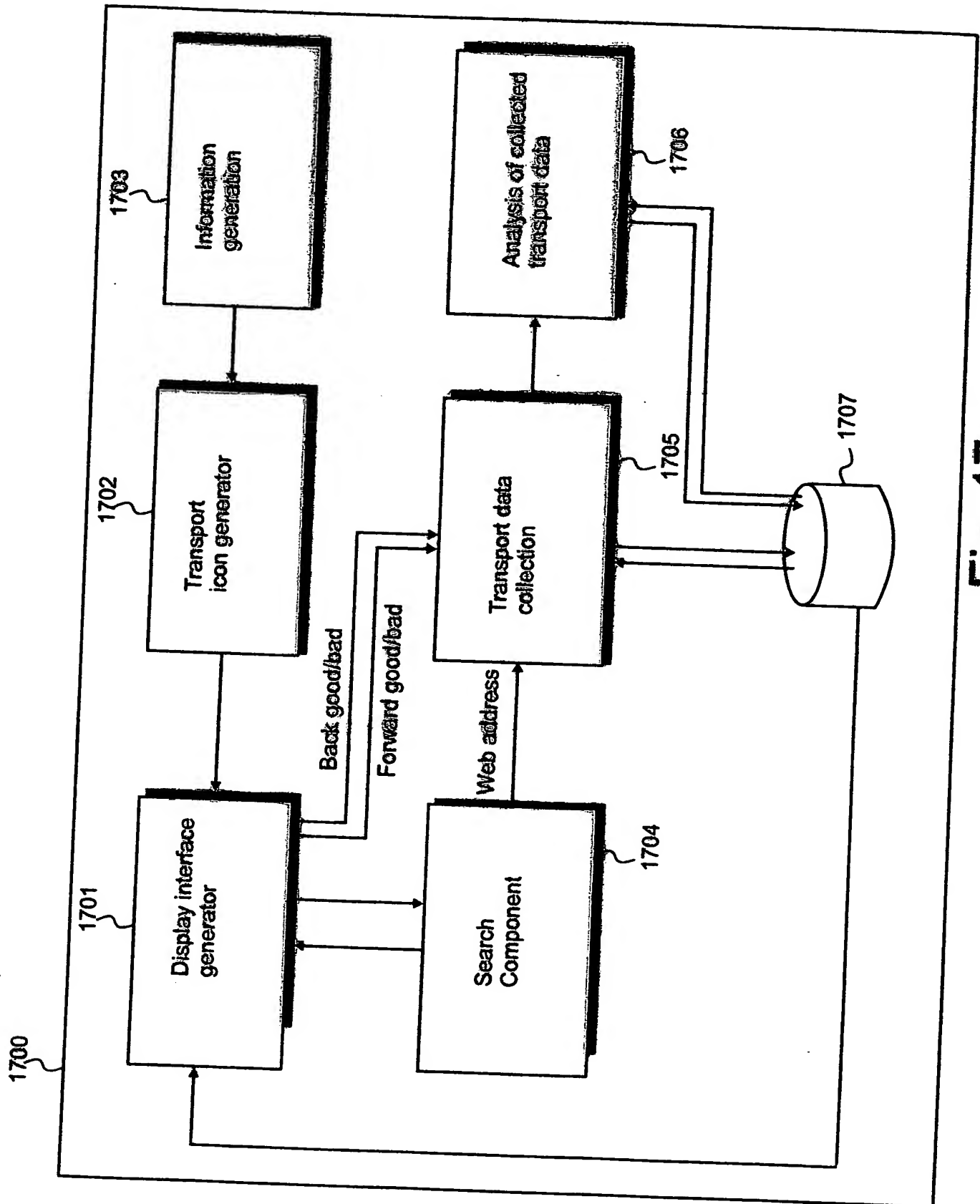


Fig. 17